



LEADER project “Implementation of sustainable tourism development principles in national park/protected area regions”

MTÜ Arenduskoda (Lead Partner), MTÜ Kodukant Läänemaa (Organiser)

GENERAL AGENDA OF THE SUMMER UNIVERSITY IN ESTONIA IN KODUKANT LÄÄNEMAA LAG REGION

Wednesday, September 27

Arrival until 13.00

13.00-14.00 Lunch

14.00-15.15 Seminar opening / Neeme Suur, Lääne county governor

Presentations

- EUROPARC as a platform for sustainable tourism in protected areas / Nele Sõber, Estonian Environmental Board
- Nature education system in Estonia / Maris Kivistik, Estonian Environmental Board
- Nature education in Läänemaa and Matsalu NP tourism area / Nele Sõber, Estonian Environmental Board
- Nature education in MTÜ Arenduskoda and Lahemaa NP tourism area / Sirje Kuusik

15.15-15.45 Coffee break

15.45-17.00 Presentations continue

- Nature education in MTÜ Roheline Jõe- ja Soomaa NP tourism area / Aivar Ruukel
- Nature education in Cesis District Rural Partnership tourism area and in North Kurzeme tourism area / Anda Andrušaitė, Cesis district rural partnership
- Nature education in Triglav NP / Majda Odar, Triglav National Park Public Institution
- Nature education in Soča Valley tourism area / Erika Kovačič, LAG between Snežnik and Nanos
- Nature education in Atahca and Adrama tourism area / Katrin Suursoo (Portuguese representatives are not present)

17.00-17.30 Nature education hands-on experience

18.00 Dinner

Thursday, September 28

- 10.00-11.00 Presentations “Marketing promotion in protected areas tourism regions”
- Project marketing / Eha Paas & Katrin Kull
 - Anita Kranjc, LAG between Snežnik and Nanos
 - Majda Odar, Triglav NP
 - Rudite Vasile , Cesis tourism area
- 11.00-11.30 Coffee break
- 11.30-12.15 Presentations continue
- Alanda Pūliņa, North-Kurzeme tourism area
 - Sirje Kuusik, Lahemaa NP
 - Kadi Ruumet, Soomaa NP
 - Nele Sõber, Matsalu NP
- 12.15-13.00 Workshops “3 level sustainable networking and joint marketing promotion” / in parallel the Steering Group Meeting
- 13.00-15.00 Lunch and short walk
- 15.00-16.00 Workshops and SG meeting continue
- 16.00-16.15 Coffee break
- 16.15-17.15 Presentations of the results
- 18.00 Dinner

Friday, September 29

- 10.00-16.00 Excursion including lunch
- Silma Nature Centre
 - Hiking on Silma nature trail
 - Haapsalu Bishop Castle
 - Haapsalu Lace Centre
 - Haapsalu Promenade
- 18.00 Dinner

Saturday, September 30

Departure