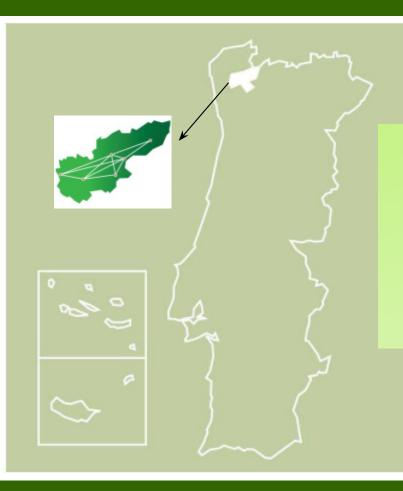
ATAHCA

Associação de Desenvolvimento das Terras Altas do Homem, Cávado e Ave





CÁVADO Territory





ATAHCA



- Foundation: 1991
- Type associates (49)
 - Individuals
 - Municipalities
 - Associations and cooperatives (farmers and artisans, business)
 - Local banks
 - Social institutions
 - Entreprises







ATAHCA Territory Cávado



- Territory (north-west of Portugal)
- District: Braga
- Council's
 - Amares
 - Barcelos
 - Braga
 - Esposende
 - Terras de Bouro
 - Vila Verde







ATAHCA Territory Cávado LEADER Approach (DLBC)



- Territory LEADER (2014 2020)
 - Land área = 862 km2
 - Rural = 586 km2 (68%)
 - No Rural = 274 km2 (32%) (Barcelos, Braga, Esposende)
 - Gerês National Park (150 km2 17%) (Biosphere Reserve)
 - Total Population = 149.591
 - 74.030 (rural 49,5%)
 - 75.561(not rural 50,5%)







TRANSNACIONAL COOPERATION PROJECT

IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



LAG – ATAHCA ACTIVITIES











Organize of the LAG Development Centre NGO ESTONIA study visit

October 9th to 15th, 2016



Visit to local farms, agritourism, harvest feast,











Organize of the LAG Development Centre NGO ESTONIA study visit

October 9th to 15th, 2016



Visit to agro/food industries











Organize of the LAG Development Centre NGO ESTONIA study visit

October 9th to 15th, 2016



Exchange of experiences











Organize of the LAG Development Centre NGO ESTONIA study visit

October 9th to 15th, 2016



Exchange of experiences











Organize of the LAG Development Centre NGO ESTONIA study visit

October 9th to 15th, 2016



Visit the traditional mountain village











Organize the LAG Development Centre NGO ESTONIA study visit

October 9th to 15th, 2016

Workshop "Sustainable Tourism in National Park of Peneda Gerês"

Presentation of ATAHCA stake holders

Visit to entreprenneurs of tourism animation







Organize the study trip to sustainable tourism projects in the territory of the Peneda Gerês

National Park

April, 8th to 12th, 2019



 Working meeting on the cooperation project and sharing best sustainable tourism practices









Organize the study trip to sustainable tourism projects in the territory of the Peneda Gerês

National Park

April, 8th to 12th, 2019



Seminar
"Entrepreneurship and
Sustainable Tourism"

Gerês, 11.10.2019







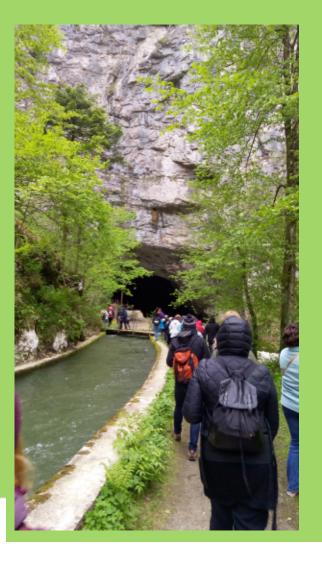




Participate in Summer University in Slovenia (LAG Between SNEŽNIK AND NANOS)

May, 13 th to 17th, 2019













Participate in Summer University in Slovenia (LAG Between SNEŽNIK AND NANOS)

May, 13 th to 17th, 2019













Participate in the study trip to sustainable tourism projects in Estonia

August, 13 th to 17th, 2019













Participate in the study trip to sustainable tourism projects in Estonia

August, 13 th to 17th, 2019













Participate in the study trip to sustainable tourism projects in Madeira

Set, 29 th to Octob 5th, 2019













Participate in the study trip to sustainable tourism projects in Madeira

Set, 29 th to Octob 5th, 2019













DIFFICULTIES/OBSTACLES





Different cooperation deadlines, rules and procedures in each country (applications on different dates...)

Communication difficulties between all participants (very different languages, not everyone speaks English well)

The high distance between territories (high costs of travel and accommodation): limited the study visits and the exchange of experiences between local entrepreneurs

The project should have external monitoring and evaluation (important for us to know what didn't work and what to improve during the process and in the future)

Few entrepreneurs joined the website (www.seic.ee)









????? FUTURE PLANS ?????

Extend the partnership (new partners and new ideas...)

Clear, common and measurable objectives

Expected results and added value

External monitoring and evaluation framework (achievement and result indicators)

Qualification of sustainable tourism: cctivities involving the acquisition of knowledge and good practices in sustainable tourism (training, on-the-job training, workshops/seminars...)

Activities that promote direct contact between entrepreneurs and local actors

Common events

Better communication of the project with the outside(territories and local actors)







OBRIGADO! HVALA! AITÄH! PALDIES!

www.atahca.pt







ATAHCA - Contacts -



ATAHCA
Rua Condestável D. Nuno Álvares Pereira, 356-380
4730-063 Vila Verde
PORTUGAL
Tel 253321130
altocavado@mail.telepac.pt

www.atahca.pt







