



*Transnational cooperation project*

*“Implementation of sustainable tourism development principles in national park/protected area regions” cooperation agreement*

## **COOPERATION AGREEMENT FOR THE TRANSNATIONAL LEADER PROJECT**

**“Implementation of sustainable tourism development principles in national park/protected area regions.” An official short name of the project is “Sustainable tourism development.”**

The undersigned, representing the Local Action Group (LAG) partners, agree on the following:

### **Article 1**

#### **Aim of the Agreement**

1.1 The aim of the present Agreement is the organization of a partnership in order to realize the transnational Leader cooperation project “Implementation of sustainable tourism development principles in national park/protected area regions” in accordance to the following annex:

Annex 1: Description sheet of the project with planned activities and budget.

1.2 The mentioned annex here above is an integrated part of the present agreement.

### **Article 2**

#### **Duration of the Agreement**

2.1 The present Agreement shall only have effect after notification by the respective National Managing Authorities in the order of giving grants for the project. It will terminate upon information given by the project lead partner of the acceptance of the final report by the respective National Managing Authorities and of the liquidation of the last statement of claim.

2.2 The duration of the agreement is from September 2017 up to August 2020 (36 months). During this period 9 (3 from Estonia, 2 from Slovenia, 2 from Latvia and 2 from Portugal) LEADER transnational co-operation projects will be submitted by and implemented, which form together one transnational co-operation project with joint activities.

### **Article 3**

#### **Place of the project activities**

3.1 All project activities will be implemented in **LAG Development Centre** (Leading partner), in **LAG Green Riverland Partnership** and in **LAG Kodukant Läänemaa** areas in Estonia; in **LAG Cesis District Rural Partnership** and in **LAG Business Association of North Kurzeme** areas in Latvia; in **LAG Between Sneznik and Nanos** and in **LAG Soca Valley** areas in Slovenia; in **LAG ATAHCA** area in mainland of Portugal and in **LAG ADRAMA** area in Madeira island, Portugal.

## **Article 4**

### **Obligations and responsibilities**

4.1 The undersigned, representing the LAG partners, hereby undertake to implement the cooperation project defined in the Annex and also certify the veracity of the information contained therein.

4.2 The Lead Partner LAG performs the following functions:

- leading and coordination of the project,
- financial coordination of the project: gathering information on funding requests submitted by each LAG partner;
- coordination and follow-up of the project: leading and monitoring the implementation of the project and the tasks of each partner. Tracking the financial aspects of the implementation of the project, monitoring the joint marketing promotion tasks of the partners, preparing progress reports of the cooperation project;
- verification of compliance with the commitments of each partner.

4.3 The role of each partner LAG:

All project partners will apply for transnational cooperation project “Implementation of sustainable tourism development principles in national park/protected area regions” in their respective LAG and all project partners will use this name of the project.

In addition to submitting the application and partners’ active participation in the project, the LAG partner is also responsible for:

- the administrative and financial transactions it directs within the project;
- the establishment of project financing for the inherent part it is concerned;
- assisting the Lead partner LAG to the reporting activities by providing on time information requested;
- immediately informing the Lead partner LAG of any event likely to cause temporary or permanent discontinuing or any other deviation of the operation;
- the preservation of all records, justifying the expenditure incurred and showing evidence of the nature of public co-funding;
- providing all necessary documents to a control or an audit by the competent authorities.

## **Article 5**

### **Responsibility**

5.1. Each LAG partner (including the Lead partner LAG) shall be liable to the other partners and shall indemnify and hold harmless such other partners for and against any liabilities, damages and costs resulting from the non-compliance of its duties and obligations as set forth in this agreement and its annexes.

5.2. No party shall be held liable for not complying with obligations ensuing from this agreement in case of force majeure. In such a case, the partner involved must announce this immediately in writing to the other partners of the operation.



*Transnational cooperation project*

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## **Article 6**

### **Working languages**

6.1 The working languages of the partnership shall be English. Any official internal document of the operation shall be made available in the English language.

## **Article 7**

### **Applicable law, translation languages**

7.1 Any dispute between the parties arising from the interpretation or application of provisions of the Agreement and which cannot be settled amicably shall be brought to the courts of European Courts of Auditors.

7.2 In the event of translation of this agreement and its annexes, the English version shall prevail.

## **Article 8**

### **Inclusion of new partners**

8.1 Leader or other local action groups may be included by an amendment to this agreement should they express the wish and all participating LAGs agree to the expansion of the partnership and modification of the budget.

## **Article 9**

### **Amendment of the agreement**

9.1 This agreement shall only be amended in writing by means of an amendment to that effect signed by all parties involved.

Annexed to this agreement and thereof part of it, is the following document:

Annex 1: project description and budget sheet.



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## SIGNATURES

**Partner 1 (LEAD Partner):**

**LAG DEVELOPMENT CENTRE NGO – ESTONIA**

**Registration code:** 80015180

**Name of representative (*project contact*):** Heiki Vuntus

**Position:** Executive manager

**Name of the official representative (*signature*):** Alari Kirt

**Position:** Head of the Board

**Place (address, including country):** Roheline 19 Tapa 45107 ESTONIA

**Telephone:** +372 5648 5208

**E-mail:** [heiki@arenduskoda.ee](mailto:heiki@arenduskoda.ee)

**Date (November 16, 2016):**

**Signature:**

Alari Kirt, Head of the Board





*Transnational cooperation project*

*"Implementation of sustainable tourism development principles in national park/protected area regions" cooperation agreement*

**Partner 2:**

**GREEN RIVERLAND PARTNERSHIP NGO – ESTONIA**

**Registration code:** 80235484

**Name of representative (*project contact*):** Aino Viinapuu

**Position:** Member of the Board

**Name of the official representative (*signature*):** Avo Hansberg

**Position:** Member of the Board

**Place (address, including country):** Selja mnt 2, Tori, Pärnumaa 86801, ESTONIA

**Telephone:** +372 528 1275

**E-mail:** [aino@joemaa.ee](mailto:aino@joemaa.ee)

**Date (November 16, 2016):**

**Signature:**

Avo Hansberg, Member of the Board





*Transnational cooperation project*

*"Implementation of sustainable tourism development principles in national park/protected area regions" cooperation agreement*

**Partner 3:**

**KODUKANT LÄÄNEMAA NGO – ESTONIA**

**Registration code:** 80187159

**Name of representative (*project contact*):** Ene Sarapuu

**Position:** Executive Manager

**Name of the official representative (*signature*):** Nele Sõber

**Position:** Member of the Board

**Place (address, including country):** Nurme 2 90501 Haapsalu ESTONIA

**Telephone:** +372 5665 3668

**E-mail:** laaneliider@kklm.ee

**Date (November 16, 2016):**

**Signature:**

Nele Sõber, Member of the Board





*Transnational cooperation project*

*"Implementation of sustainable tourism development principles in national park/protected area regions" cooperation agreement*

**Partner 4:**

**CESIS DISTRICT RURAL PARTNERSHIP NGO – LATVIA**

**Registration code:** 40008104938

**Name of representative (*project contact*):** Anda Andrušaitė

**Position:** project coordinator

**Name of the official representative (*signature*):** Dace Melgalve

**Position:** Chairman of the Board, administrative manager

**Place (address, including country):** J.Poruka street 8,Cesis, LATVIA

**Telephone:** +371 2946 7509

**E-mail:** cesis@partneriba.lv

**Date (November 16, 2016):**

**Signature:** 

Dace Melgalve - Chairman of the Board, administrative manager





*Transnational cooperation project*

*"Implementation of sustainable tourism development principles in national park/protected area regions" cooperation agreement*

**Partner 5:**

**BUSINESS ASSOCIATION OF NORTH KURZEME NGO – LATVIA**

**Registration code:** 40008049528

**Name of representative (*project contact*):** Andra Ratkeviča

**Position:** project coordinator

**Name of the official representative (*signature*):** Gunta Abaja

**Position:** coordinator – administrative manager

**Place (address, including country):** LATVIA

**Telephone:** +371 2917 2814

**E-mail:** zba@ziemelkurzeme.lv

**Date (November 16, 2016):**

**Signature:**

Gunta Abaja, coordinator







*Transnational cooperation project*

*"Implementation of sustainable tourism development principles in national park/protected area regions" cooperation agreement*

**Partner 6:**

**LAG BETWEEN SNEŽNIK AND NANOS – SLOVENIA**

**Lead partner from Slovenia: Society for Rural Development of the Land between Snežnik and Nanos**

**Registration code:** 1175688000

**Name of representative (*project contact*):** Aleš ZIDAR

**Position:** manager of LAG

**Name of the official representative (*signature*):** Cvetka KERNEL

**Position:** President

**Place (address, including country):** SLOVENIA

**Telephone:** +386 3133 9789

**E-mail:** info@razvoj-podezelja.si

**Date (November 16, 2016):**

**Signature:**

Cvetka KERNEL, president



**Društvo za razvoj podeželja  
med Snežnikom in Nanosom**



*Transnational cooperation project*

*"Implementation of sustainable tourism development principles in national park/protected area regions" cooperation agreement*

**Partner 7**

**LAG SOČA VALLEY – SLOVENIA**

**Registration code: 1414933**

**Name of representative (*project contact*):** Greta Černilogar

**Position:** Head of rural development division

**Name of the official representative (*signature*):** Uroš Brežan

**Position:** President of LAG

**Place (address, including country):** Trg tigrovcev 1, 5220 Tolmin, Slovenia

**Telephone:** +386 5384 1507

**E-mail:** greta.cernilogar@prc.si

**Date (November 16, 2016):**

**Signature:**

Uroš Brežan, president

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Transnational cooperation project  
"Implementation of sustainable tourism development principles in  
national park/protected area regions" cooperation agreement

**Partner 8:**

**ATAHCA NGO – PORTUGAL**

**Registration code:** L-PT001-043

**Name of representative (project contact):** Paulo Pereira

**Position:** LAG project manager

**Name of the official representative (signature):** José António da Mota Alves

**Position:** Chairman of the board

**Place (address, including country):** Portugal

**Telephone:** +351 25 332 1130

**E-mail:** altocavado@mail.telepac.pt

**Date (November 16, 2016):**

**Signature:**

José António da Mota Alves, Chairman of the board





Transnational cooperation project  
"Implementation of sustainable tourism development principles in  
national park/protected area regions" cooperation agreement

Partner 9:

**ADRAMA NGO – PORTUGAL, MADEIRA ISLAND**

Registration code: L-PT003-002

Name of representative (*project contact*): Jaime Filipe Gomes de Jesus

Position: Technician

Name of the official representative (*signature*): Henrique José Maria Castro Silva

Position: Chairman of the board

Place (address, including country):

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MADEIRA

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Date (November 16, 2016):

Signature:

Henrique Jose Maria Castro Silva, *Chairman of the Board*



Associação de Desenvolvimento  
da Região Autónoma da Madeira

adrama



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## Annex 1

### Description of the transnational cooperation project

**“Implementation of sustainable tourism development principles in national park/protected area regions.”**

#### 1. Aims and target groups of the project

1.1. The aims of the project are:

To support the sustainability of sustainable tourism enterprises and three level networking between national park/protected areas through transnational cooperation:

- 1.1.1 Develop a transnational sustainable tourism products/services joint offer (including introduction to regional quality system of EUROPARC organization) and joint marketing to this offer (using innovative technology and from people to people, mouth to mouth methods);
- 1.1.2 To develop 3 level (own region, project regions in own country and transnational partner regions in 4 countries) networking and joint marketing with different type of sustainable tourism partners.

1.2. Target group of the project is sustainable tourism providers in different regions, including:

- Rural/periurban what ever kind of (including handicraft, catering, museums, shops etc) tourism entrepreneurs and NGO-s, who are offering or planning to offer sustainable tourism services;
- Rural/periurban artistic entrepreneurs (art, music etc);
- Nature guides.

#### 2. Project activities.

2.1 Each project partner will compose and submit project on behalf of their respective LAGs and following the rules and guidelines set by their respective RDPs and managing authorities, adding activities taking place in their respective LAG's area that help to ensure achieving the goals of the cooperation project.

2.2. The maximum number of participants from the transnational activities of the cooperation project by LAG will be: 11 participants from **LAG Development Centre** (Leading partner), 9 participants from **LAG Green Riverland Partnership** and 7 participants from **LAG Kodukant Läänemaa** areas from Estonia; 6 participants from **LAG Cesis District Rural Partnership** and 5 participants from **LAG Business Association of North Kurzeme** areas from Latvia; 4 participants from **LAG Between Sneznik and Nanos** and 2 participants from **LAG Dolina Soce** areas from

Slovenia; 10 participants from **LAG ATAHCA** area from mainland of Portugal and 10 participants from **LAG ADRAMA** area from Madeira Island, Portugal.

2.3. Joint activities and benefiting parties of the project are:

Activity and time	Participants numbers and outputs
<p><b>Time:</b> September 27.-29.2017, all together 3 days: <b>Transnational activity no 1:</b></p> <p><b>Summer university in Estonia in Kodukant Läänemaa LAG region on the subject: “Nature education in sustainable tourism” (2 days)</b></p> <p><b>+</b> <b>First 3 level sustainable networking and joint marketing promotion seminar</b> (own region, project regions in one country and all project regions together in 4 countries levels) <b>(1 day):</b> including presentations, group works, discussions, jointly decided implementation plan for joint project regions promotion.</p> <p><b>This 2 activities together project event is official opening event of the project. It includes the project activities introduction and the meeting of the project management committee (2 representatives x 9 LAG-s=18 members).</b></p>	<p><b>Participants:</b> max 64, representatives of participating LAG-s, including entrepreneurs:</p> <p><b>Output of the summer university:</b> deeper review of the subject, also from all partners point of view and shared experiences about the subject, built better networking relations;</p> <p><b>Output of the networking seminar:</b> shared 3 level networking experiences, decided aims and activities of developing the networking and marketing promotion (9 regions) on transnational level in the project (joint region to region level).</p> <p><b>Output of the management committee:</b> Review of the activities plan and confirming the detailed time schedule for the first year (Sept.2017-August 2018).</p>
<p><b>Time:</b> November 02.–03.2017, all together 2 days. <b>Transnational activity no 2:</b></p> <p><b>Summer university in Latvia – in the territory of Business Association of North Kurzeme LAG region (2 days):</b> The subject of the summer university is: “Traveller days in National parks – important marketing tool for development of sustainable tourism in rural areas.”</p>	<p><b>Participants:</b> max 64, representatives of participating LAG-s, including entrepreneurs:</p> <p><b>Output of the summer university:</b> deeper review of the subject from all partners point of view, divided experiences, built better networking relations.</p>
<p><b>Time:</b> First part of April 2018, all together 3 days. <b>Transnational activity no 3:</b></p> <p><b>EUROPARC organization introduction seminar in Portugal ATAHCA LAG region</b> 1 day: “Entrepreneurship and sustainable tourism”</p> <p><b>+</b></p>	<p><b>Participants:</b> max 64 (each partner’s representatives, including entrepreneurs).</p> <p><b>Output:</b> - introduction of the sustainable tourism EUROPARC region criterions;</p>

<p><b>Study tour in Portugal in ATAHCA LAG region</b>  <b>2 days:</b> visit places per study tour day 3-4. Short cultural program added to dinners. General costs for study tour will be covered and shared between hosting country LAG-s.</p>	<p>- better knowledge about possibilities and stages of joining EUROPARC as region (3 stages):  - involved analysis and drawing up and implementing the region’s 5 -years development strategy.  <b>Output:</b> better understanding of sustainable tourism services in the study tour region, new ideas and partner contacts, useful information to use in project regions joint partnership and marketing.</p>
<p><b>Time:</b> May 2018, all together 2 days.  <b>Transnational activity no 4:</b></p> <p><b>Summer university in Slovenia in LAG Between Sneznik and Nanos (2 days) on the subject:</b>  “Contribution of stakeholders in protected areas for sustainable tourism.”</p>	<p><b>Participants:</b> max 64 (each partner’s representatives, including entrepreneurs).</p> <p><b>Output of the summer university:</b> deeper review of the subject, also from all partners point of view and shared experiences about the subject, built better networking relations.</p>
<p><b>Time:</b> September 13.–14.09.2018, all together 2 days.  <b>Transnational activity no 5</b></p> <p><b>Study tour in Latvia in LAG Cesis District Rural Partnership region (2 days):</b>  visit places per study tour day 3-4. Short cultural program added to dinners. General costs for study tour will be covered and shared between hosting country LAG-s</p> <p><b>+</b>  <b>Including the meeting of the project management committee (2 representatives x 9 LAG-s=18 members).</b></p>	<p><b>Participants: max 64</b> (each partner’s representatives, including entrepreneurs).</p> <p><b>Output:</b> better understanding of sustainable tourism services in the study tour region, new ideas and partner contacts, useful information to use in project regions joint partnership and marketing.</p> <p><b>Output of the management committee:</b>  Analysis of the implemented activities of the first project year and the review of the activities plan with confirming the detailed time schedule for the second and third years (Sept.2018- August 2020).</p>
<p><b>Time: Second part of</b> October 2018, all together 2 days.  <b>Transnational activity no 6:</b></p> <p><b>Study tour in ADRAMA LAG region in Portugal, Madeira (2 days):</b>  visit places per study tour day 3-4. Short cultural program added to dinners. General costs for</p>	<p><b>Participants: max 64</b> (each partner’s representatives, including entrepreneurs).</p> <p><b>Output:</b> better understanding of sustainable tourism services in the study tour region, new ideas and partner contacts, useful information</p>

<p>study tour will be covered and shared between hosting country LAG-s</p>	<p>to use in project regions joint partnership and marketing.</p>
<p><b>Time:</b> First part of April 2019, all together 2 days.  <b>Transnational activity no 7:</b></p> <p><b>Study tour in Slovenia in LAG Soca Valley region (2 days):</b> visit places per study tour day 3-4. Short cultural program added to dinners. General costs for study tour will be covered and divided between hosting country LAG-s.</p>	<p><b>Participants: max 64</b> (each partner´s representatives, including entrepreneurs).</p> <p><b>Output:</b> better understanding of sustainable tourism services in the study tour region, new ideas and partner contacts, useful information to use in project regions joint partnership and marketing.</p>
<p><b>Time:</b> Second part of September 2019, all together 3 days.  <b>Transnational activity no 8:</b></p> <p><b>Study tour in Estonia in Green Riverland LAG (Soomaa NP region) and Development Centre LAG (Lahemaa NP region) (2 days):</b> visit places per study tour day 3-4. Short cultural program added to dinners. General costs for study tour will be covered and shared between hosting country LAG-s</p> <p><b>+  <u>-second 3 level sustainable networking and joint marketing promotion seminar (1 day):</u></b>  Additional planning about project joint marketing promotion, cultural program, introduction of Sagadi forest museum and Sagadi Nature School.</p>	<p><b>Participants: max 64</b> (each partner´s representatives, including entrepreneurs).</p> <p><b>Output:</b> better understanding of sustainable tourism services in the study tour regions (2), new ideas and partner contacts, useful information to use in project regions joint partnership and marketing.</p> <p><b>Output of the networking seminar:</b> shared 3 level networking experiences from 2 first years activities of the project, decided joint written marketing promotion material (9 regions) and other region to region level marketing promotion methods.</p>
<p><b>Time:</b> January 2018 – August 2020, all together 32 months.  <b>Transnational activity no 9:</b></p> <p><b>Joint region to region marketing promotion materials, linking each other´s homepages etc.</b></p> <p>Marketing sustainable rural tourism in network with every participating LAG/region. Promoted services include accommodation, local food and other linked products-services (hobby theatres, farm and village shops-cafe-s, different museums, handicraft products-services, open farm visits possibilities etc.), activities in the nature, nature education services etc on LAGs' websites and the link in Facebook (short information about participant LAG regions (in sustainable tourism point of view) and participants service offers with links to their homepages)</p>	<p><b>Participants/implementation:</b> together with all 9 LAG-s under lead partner LAG Development Centre coordination.</p> <p><b>Content:</b> information/promotion of national parks/protected areas and participant LAG-s target participants products-services (9 regions, 4 countries)</p> <p><b>Output: written and electronical transnational marketing materials and links to each other with content as mentioned above.</b></p>



<p><b>Short transnational written material</b> (form to be decided in 2018) and electronical materials linked to participant regions sustainable tourism partners (including national park/protected area organizations). The costs of joint written marketing material will be covered altogether with all project LAG-s.</p>	
<p><b>Time:</b> May 2020 in Madeira in LAG ADRAMA region. All together 4 days. <b>Transnational joint project activity no 10:</b></p> <p><b>Summer university in Portugal, Madeira island in LAG ADRAMA region (2 days) on subject: “Sustainable tourism challenges and impacts.”</b> +</p> <p><b>Project final event – 2 days</b> Each project region presentations (9) about project experiences, 1 guest speaker’s presentation about actual subject in sustainable tourism, discussions in working groups, cultural program, leading partner’s presentation/ project summary (target group services development, networking results, joint promotion materials introduction etc).</p>	<p><b>Participants: max 64</b> (each partner’s representatives, including entrepreneurs).</p> <p><b>Output of the summer university:</b> deeper review of the subject, also from all partners point of view and shared experiences about the subject, built better networking relations;</p> <p><b>Output:</b> project of the final event with experiences and promotional materials/output are presented, analysed and introduced to target group representatives, all partners and to the wider public.</p>
<p>+</p> <p><b>Including:</b> <b>Project management committee final meeting (2 representatives x 9 LAG-s = 18 members):</b></p> <ul style="list-style-type: none"> <li>– analysis of the project results and planning following future cooperation activities after the project;</li> <li>-planning the final report of the project.</li> </ul>	<p><b>Output of the management committee:</b> Analysis of the implemented activities: -the second and the third project years in more details; -all project activities, including the inside countries local activities. Decided form and cooperation about presenting the final report of the project.</p>

### 3. Activities of the project partners:

In addition to agreed joint transnational activities in the project, project partners will carry out activities in their own country (together with the other LAG in the project from this country) or inside the individual participating LAG, which help to achieve the results of the transnational cooperation project:

### 3.1 ESTONIA

Activity	LAG responsible
Seminars for entrepreneurs 2017-2019: 3 inspiration and sustainable tourism services development seminars: 1)low season prognoses, potential and suitable services development; 2)telling stories through sustainable tourism services; 3)modern marketing tools.	LAG Development Centre LAG Green Riverland Partnership LAG Kodukant Läänemaa
Foreign guests target groups preliminary analysis and consumer behaviour research (length 1 year: summer 2018 – spring 2019) in the 3 in the project Estonian LAG-s regions.	Coordinator: LAG Development Centre
2-days study tours for sustainable tourism services providers and networking partners from our 3 regions (each region to 2 other project regions in Estonia) 2017–2019.	LAG Development Centre LAG Green Riverland Partnership LAG Kodukant Läänemaa
Strategical development of sustainable tourism in LAG Development Centre region: including development of Lahemaa region sustainable tourism strategy (including contracting coordinator), 1 study tour to Slovenia to Triglav NP region, 1 study tour to Latvia to Gauja NP and Slitere NP regions, 1 regional study tour inside Estonia to Matsalu NP region, 5 2-days strategy seminars, 2 information days, 1 EUROPARC expert visit, other linked to strategy development costs.	LAG Development Centre In cooperation with LAG Kodukant Läänemaa

### 3.2 LATVIA

Activity	LAG responsible
<b>Two 2-days study tours for sustainable tourism services providers, entrepreneurs and networking partners</b> from LV 2 regions (One region to other project region in Latvia). June of 2018 visit Business Association of North Kurzeme NGO LAG/ and Slitere National park. September of 2019 visit Cesis District Rural Partnership LAG) /and Gauja National park.	LAG Cesis District Rural Partnership  LAG Business Association of North Kurzeme NGO
Two 2 day Conferences/seminars (with local travellers day workshops) for sustainable tourism	LAG Business Association of North Kurzeme NGO

<p>services providers, entrepreneurs, etc. <b>“Sustainable lifestyle development in protected areas/ National parks”</b>:</p> <p>First week of June <b>2018</b> in Business Association of North Kurzeme NGO LAG/Slītere National park at the same time with annual festival “Slītere Travellers days” .</p> <p>Middle of September <b>2019</b> in Cesis District Rural Partnership/Gauja National park, as part of the Travellers day”</p>	<p>LAG Cesis District Rural Partnership</p>
<p>National park visitor target group preliminary analysis and consumer behaviour research (2018 - 2019) in the two Latvian LAG-s regions. (<b>....for National parks Sustainable tourism strategy</b>)</p>	<p>LAG Business Association of North Kurzeme NGO</p> <p>LAG Cesis District Rural Partnership</p>
<p>Setting up a movable exhibition (stands/panels) on some aspects of nature education and biodiversity in Slītere National park on 2018/2019. <b>Opening event on Slītere Travellers days at 2019.</b></p> <p>Designed movable Traveller Day flags implementation.</p>	<p>LAG Business Association of North Kurzeme NGO</p> <p>LAG Cesis District Rural Partnership</p>
<p>Training course for 16 guides (interpretators) of protected areas (from each Latvian LAG max 8 participants) with international guide trainer from Slovenia</p> <p><b>Output:</b> There are many protected areas in the each LAG with tourism potential, were guides able to promote the quality of the local business in rural areas and offer guided tours.</p>	<p>LAG Cesis District Rural Partnership</p> <p>Business Association of North Kurzeme NGO</p>

### 3.3 SLOVENIA

Activity	LAG responsible
<p>Organization of Summer university in Slovenia in LAG region (3 days) The subject of the summer university is “Contribution of stakeholders in protected areas for sustainable tourism” (to be decided by 2 Slovenian LAG-s in the project).</p>	<p>LAG Between Snežnik and Nanos (LAG SN)</p> <p>LAG Soča valey</p>
<p>Organization of Study tour in Slovenia in 2 LAG region(s) 3 days</p>	<p>LAG Between Snežnik and Nanos (LAG SN)</p> <p>LAG Soča Valley</p>
<p>Extend the scope of the Land Park</p>	<p>LAG SN</p>

Preparation of the management plan for Land park	LAG SN
Arrangements of sustainable recreation areas	LAG SN
Promotion of activities	LAG SN
Scientific research work on national park mountain lakes	LAG Soča Valley
Educational and promotional materials and infrastructure (leaflets, panels,..)	LAG Soča Valley
Wi-Fi coverage of Most of Soča area	LAG Soča Valley
Interactive map (design all walking paths, local providers...)	LAG Soča Valley
Web page development and release	LAG Soča Valley
ICT equipment (to support strategy development formation)	LAG Soča Valley
Strategy to support sustainable lakeshore tourism development	LAG Soča Valley
Execution of architectural workshops with students of architecture with mentors guidance	LAG Soča Valley

### 3.4 PORTUGAL

Activity	LAG responsible
Exchange visits, exchange of experiences and benchmarking for sustainable tourism entrepreneurs (2018)	LAG ATAHCA e ADRAMA
EUROP EUROPARC training actions for technicians and entrepreneurs (2018/2019)	LAG ATAHCA e ADRAMA
Training courses for sustainable tourism guides (2019)	LAG ATAHCA e ADRAMA
Elaboration of joint promotional elements for the dissemination of the sustainable tourism resources of the two territories (PNPG and PNM) in order to create synergies between the tourist flows that seek these destinations annually (2018/2019)	LAG ATAHCA e ADRAMA



*Transnational cooperation project*

*“Implementation of sustainable tourism development principles in national park/protected area regions” cooperation agreement*

Joint tourist promotion and dissemination actions (example. BTL - Lisbon Tourism Exchange) (2019/2020)	LAG ATAHCA e ADRAMA
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### 3.4 PLANNED BUDGET OF THE PROJECT

<b>Name of the LAG</b>	<b>Planned maximum budget in the project (EUR)</b>
LAG Development Centre (Lead partner)	<b>110 000 EUR</b>
LAG Green Riverland Partnership	<b>62 000 EUR</b>
LAG Kodukant Läänemaa	<b>50 000 EUR</b>
LAG Business Association of North Kurzeme	<b>50 000 EUR</b>
LAG Cesis District Rural Partnership	<b>50 000 EUR</b>
LAG Between Sneznik and Nanos	<b>92 000 EUR</b>
LAG Dolina Soce	<b>100 000 EUR</b>
LAG ATAHCA	<b>50 000 EUR</b>
LAG ADRAMA	<b>60 000 EUR</b>
<b>Planned project TOTAL budget</b>	<b>624 000 EUR</b>

#### 4. Expected results and impact of the transnational cooperation project

Target organizations participating in the project have improved their sustainability and competitiveness through international experience, new skills and contemporary promotion materials. The network of cooperation has built and is stronger between 9 national park/protected area regions entrepreneurs and other partners.

##### 4.1 Expected results of the transnational cooperation project

Direct general results of the transnational cooperation project are:

- several new service and cooperation ideas (also cooperation between entrepreneurs and/or NGOs) have been implemented, more developed sustainable tourism services with better quality;
- network of 9 national park / protected area regions have been started through getting to know each other’s organizations, services and plans. Networking is under development process (9 regions/LAG-s from 4 countries): partnering countries and regions are developing together the joint sustainable tourism promotion system, which is aimed to result in good sustainable cooperation also in the future after the end of this project;
- at least 70 sustainable tourism entrepreneurs have knowledge and motivation for export and/or future cooperation as a direct result of the study tour visits, summer universities, seminars and joint marketing promotion development in each other’s countries-regions;

- prepared management /strategical development plans in the with protected areas project regions;
- plans for future sustainable cooperation(projects) have been developed and described in the final report.

#### **4.2 General impacts of the project**

- Participants from project activities are stronger involved in rural micro sustainable tourism enterprises and motivated by international experience and new possibilities;
- Better and more visible marketing promotion between 9 regions in many aspects: each other’s regions tourism services and events, promotion and marketing of involved LEADER areas etc.;
- Better local and international cooperation between all organizations and people involved in the project (entrepreneurs, NGO-s, protected areas management organisations etc), including 9 involved LEADER LAG-s. Through successful cooperation new sustainable promotion services are created, which have better quality and help to improve the sustainability of project regions sustainable tourism.

#### **4.3 Detailed indicators based on the LAG’s strategy will be defined in the project written by each partnering LAG.**

### **5. Financing of the project**

5.1. The transnational LEADER cooperation project „ **Sustainable tourism development in national park/protected area regions**” consists from 9 independent international LEADER cooperation projects (3 in Estonia, 2 in Slovenia, 2 in Latvia and 2 in Portugal).

5.2. All partnering LAGs in the project will cover their own travel and accommodation costs for the joint actions and project managing committee meetings (everyone will have their own budget).

5.3 Costs for organizing joint actions will be covered by the partner who is organizing the action or according the signed agreement between project partners.

Costs for organising: rent of the room(s), translation, materials, lecturers costs, cultural program etc.

When shown in the budget, each partnering LAG will cover the transportation, food and/or accommodation of the participants from their LAG area.

Costs for the invited guests (not related to any LAG - representatives of ministries/managing authorities, journalists etc.) will be covered by the LAG who is organising the event.

Registration sheets of the events will show from which LAG the participant is from.

The local actor will cover all costs related to local actions.

Adjoined to this agreement are the project plans and budgets and financing plans of all of the Projects.

### **6. Project management**

6.1. Project „Implementation of sustainable tourism development principles in national park/protected area regions” will be managed by project managing committee, formed by 2 members from each participating LAG. In total the committee has max 18 members. Managing committee will gather 3 times during the project, 1 meeting in Estonia, 1 in Latvia and 1 in Portugal



*Transnational cooperation project*

*“Implementation of sustainable tourism development principles in national park/protected area regions” cooperation agreement*

– Madeira (organized during/together with other project activities). The decision of the managing committee will come in force when it has 2/3 of participating committee member votes for it.

6.2. The leading partner will prepare and present to all partner LAG-s once a year (at the end of each project year, 3 times) the report about the implementation of transnational activities of the project.