

ROHELISE JÕEMAA KOOSTÖÖKOGU GREEN RIVERLAND PARTNERSHIP

Aino Viinapuu
board member



LEADER
EESTI



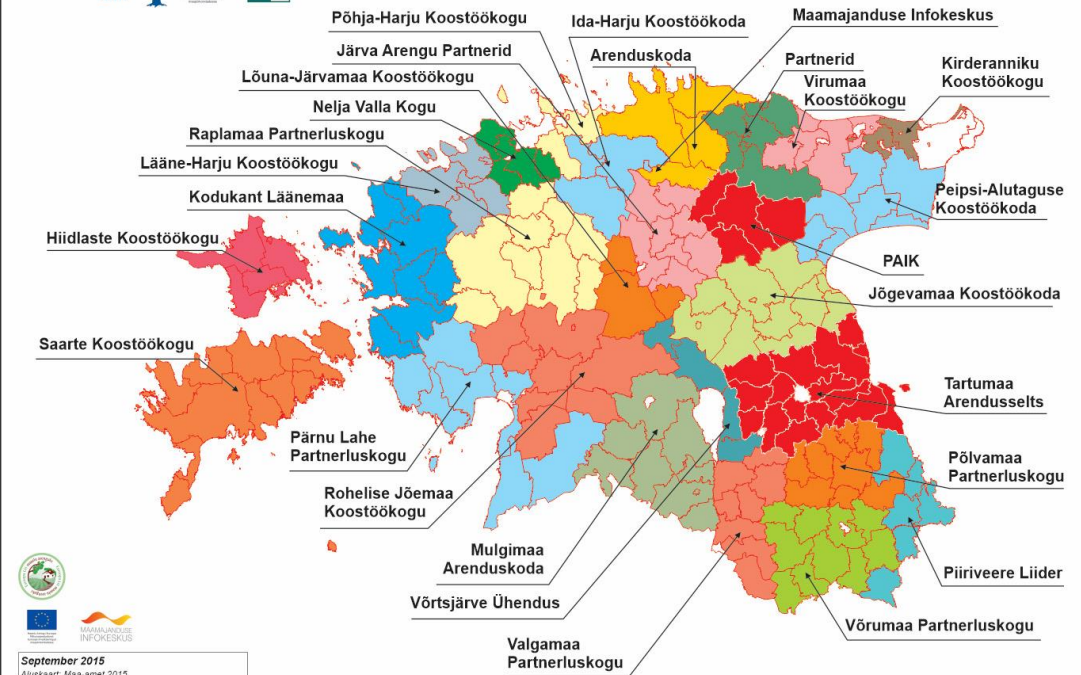
Euroopa Maaelu Arengu
Põllumajandusfond:
Euroopa investeeringud
maapiirkondadesse



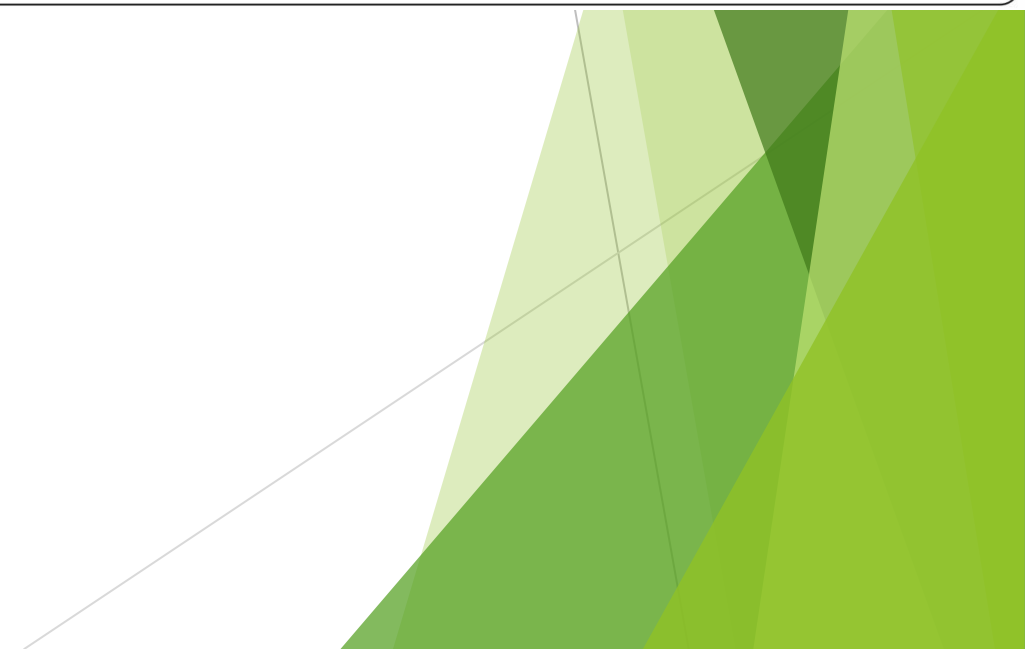
Green Riverland Partnership



LEADER TEGEVUSGRUPID EESTIS



September 2015
Aluskaart: Maa-amet 2015
Andmed: Maamajanduse Infokeskus



Green Riverland Partnership

Established: 16.03.2006 in Suure-Jaani, Vastemõisa village

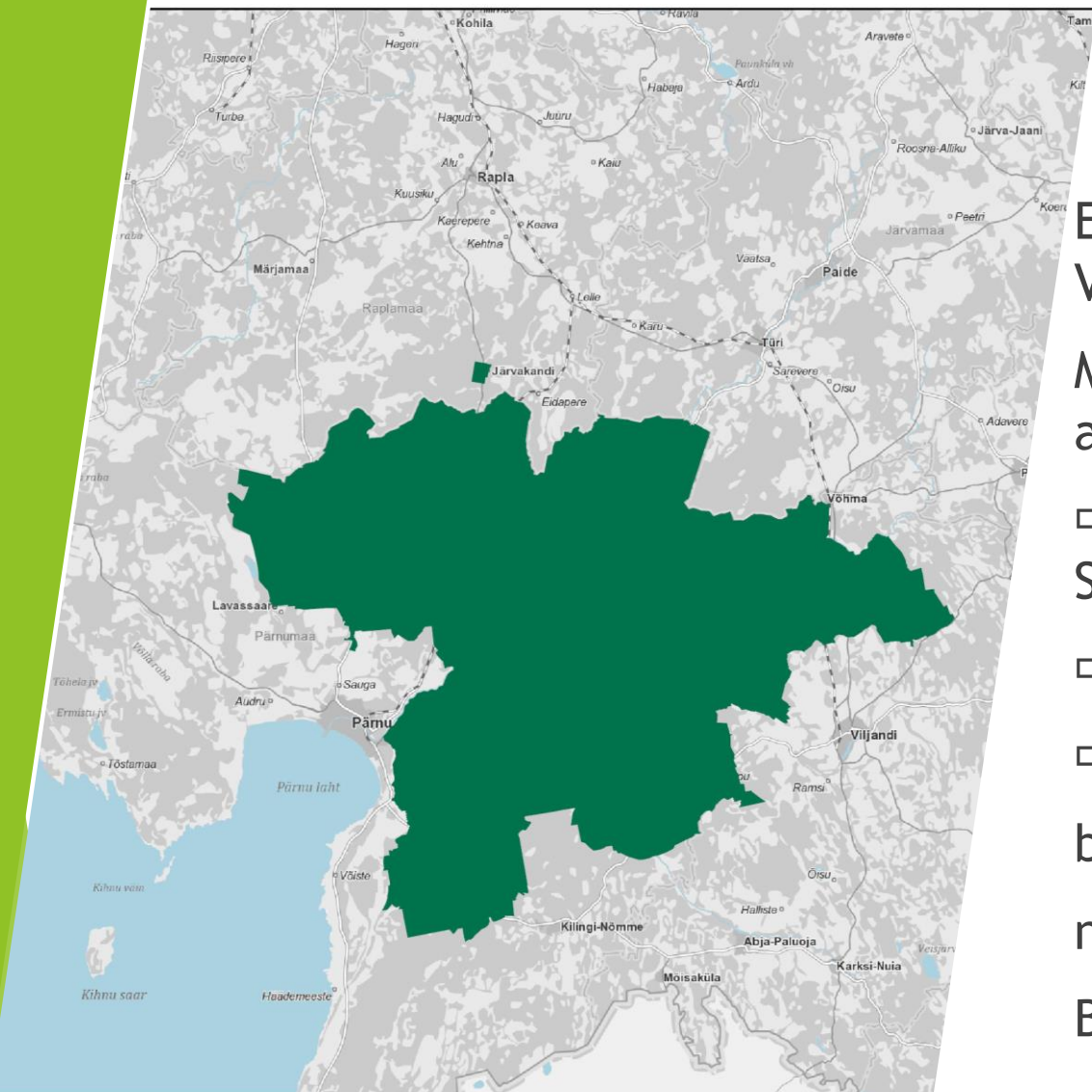
Membership: total 97 members, 6 local authorities from:

- Pärnu County (Põhja-Pärnumaa, Tori, Saarde, Pärnu)
- Viljandi County (Põhja-Sakala)
- Rapla County (Kehtna)

business subjects (entrepreneurs) - 52

non-profit organizations (NGO) - 39

Board: 11 members



Green Riverland Partnership

- ▶ The Green Riverland situated of South-West Estonia.
- ▶ Area: 2998 km², population: 27 257
- ▶ The region is delimited by natural borders - swamps, big forests and rivers.
- ▶ Traffic going around of big swamp, which lies in centrum of this area.
- ▶ In centre of this area is Soomaa National Park.



- ▶ GRP's name derives from the location of the region in the middle of swamps, rivers and bogs and is described as follows:
- ▶ Green - forests, swamps, flora and fauna and Soomaa National Park;
- ▶ Riverland - Pärnu basin and lakes, waterway and fifth season in Soomaa;
- ▶ Partnership - cooperation of the leaders of local municipalities' institutions' employees, entrepreneurs and associations



Green Riverland Partnership

- ▶ Thanks for natural resources in region advanced services and tourism, agriculture and forestry, handicraft and social work.
- ▶ The greatest wealth of the region is its rich environment.
- ▶ The main aim of the association is to promote and support local initiative and development of rural living environment, create and implement local integrated strategy of the region relying on the partnership of three sectors.

LAG Green Riverland applies three types of strategical measures to achieve the goals established in its strategy for period of 2015-2023:

- ▶ Sustainable entrepreneurship in Green Riverland area
- ▶ Sustainable community and better living environment
- ▶ Development of the Green Riverland area





Cooperation projects

- ▶ “Sustainable entrepreneurship in countryside”
- ▶ „Transnational cooperation for development of sustainable tourism in national parks areas“
- ▶ “Multifunctional sustainable tourism entrepreneurship joint development!”
- ▶ “Co-marketing and product developing”
- ▶ “Regional co-marketing”
- ▶ “The power of nature and sauna traditions - for you, for family, for business!”
- ▶ “Networking of European Leader areas - LINC Conferense 2019 in Pärnu”
- ▶ “Year of tastes - Pärnumaa 2018”

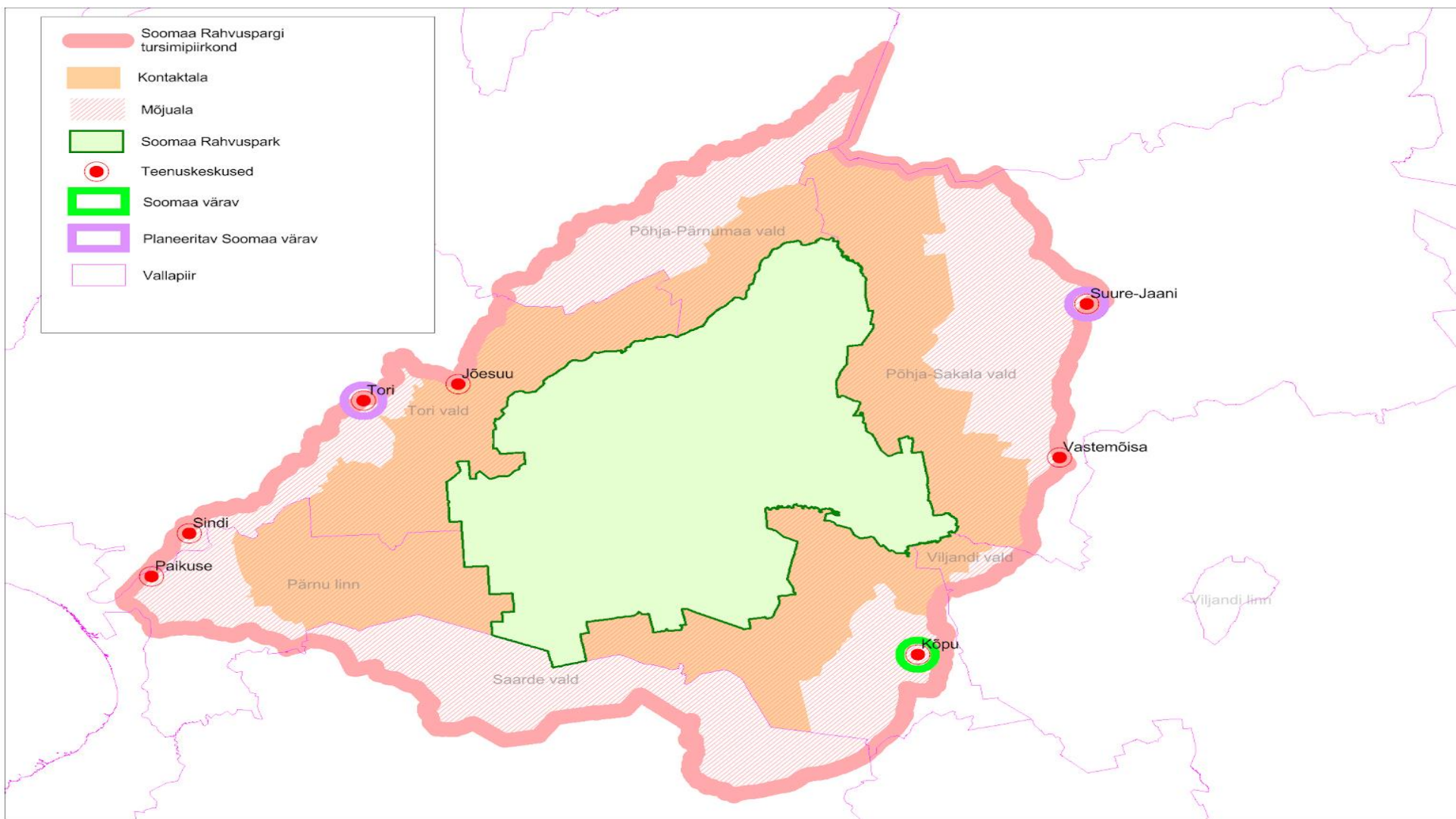


Soomaa National Park

- ▶ The Soomaa National Park is located between the Sakala Uplands, the coastal shallows of the Gulf of Livonia, and the West Estonian lowlands in the south-west of Estonia.
- ▶ The national park was established on 8 December 1993.
- ▶ Surface area is 396 km²
- ▶ The area of the national park includes the territories of 19 villages with a total of 58 households.
- ▶ 54 permanent year-round residents live in 21 households of six of the villages
- ▶ is managed by the Environmental Board of the Republic of Estonia
- ▶ The Estonian name of Soomaa National Park (Land of Bogs) refers to the fact that bogs with paludified meadows and swamp forests make up 80 per cent of its territory.



The map of tourism area of the Soomaa National Park



“Fifth season”

- ▶ The high-water season in Soomaa is also called the “fifth season” by the inhabitants of the local villages. It is the time for adventurous and unique experiences like riding a boat in a forest or meadow which is flooded.
- ▶ Floods may occur in Soomaa at any time of the year or even several times a year when there is enough melt or rain water.
- ▶ At the time of the maximum flood there is an approximately 175 km² field of water, which in places is 7-8 km in width.



Kick sledding

Sometimes Soomaa meadows are flooded before winter because of rain or even in midwinter because of snow-melt. If then weather turns suddenly back to minus degrees, all flood water freezes and it is best time to go kick sledding.



Travelling in Soomaa National Park gives you an opportunity to get acquainted with the present, different people and their lifestyles.





LAG Green Riverland Partnership

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