























LEADER cooperation project "Implementation of sustainable tourism development principles in national park/protected area regions"

### **STUDY TOUR**

### LAHEMAA NATIONAL PARK TOURISM AREA (EUROPARC)

01.06-06.06.2020

# The program of the Study Tour in the Lahemaa National Park tourism area

#### Monday, June 1st

#### Transfer from Tallinn Airport to hotel of Sagadi Manor

The beautiful Sagadi manor complex is often called the most manorial manor in Estonia. The manor has harmonious buildings with white arcades surrounding a large central square, a gorgeous 18th century manor house and a pond that symbolises the eternal love of a lord of the manor. Sagadi is located in Lahemaa National Park. The location has access to nature paths, the seashore, picturesque villages and other manors. The interesting exhibitions and unique displays located on both stories of the building introduce us to the forest as one of Estonia's greatest treasures. The building of the Forest Museum also houses the museum shop. The Nature School is a vital part of the Sagadi manor and is financed mostly by the Estonian State Forest Management Center (RMK). The purpose of the school is to improve people's environmental sensitivity, show how nature and humans interact and are interrelated, and to teach students environmentally sound values and responsibility.

Sagadi Manor was accredited by LAG Arenduskoda with the label of local Northern Estonian food. Here is a handicraft shop of local producers.

https://sagadi.ee/manor

#### **Dinner**

#### Tuesday, June 2nd

#### 9:00 Lahemaa National Park Visitor Centre in Palmse Manor.

Welcome. Getting know eachother.

Presentations of LAG Development Centre area and Lahemaa National Park.

Lahemaa National Park was established for the protection, study and popularisation of nature and cultural heritage, including ecosystems, biodiversity, landscapes, ethnic culture and sustainable use of natural resources of North Estonia. This is the conservation area for woodland, wetland and coastal ecosystems, but also seminatural communities (alvars), geological monuments (the Baltic Klint) and historical and architectural monuments. The national park belongs to the European Natura 2000 network as Lahemaa's bird and wilderness area. The total area of Lahemaa National Park is 747,84 sq km, of which 479,10 sq km of mainland and 268,74 sq km of sea.

Lahemaa National Park got EUROPARC certificate in December 2019. https://www.kaitsealad.ee/eng/visitor-centre-3

#### 11:30 LAG Development Centre office

#### 12:00 Jäneda Manor (tourism services, LEADER supported)

Jäneda Manor offers an opportunity to organise conferences, seminars and events in a location with beautiful scenery and colourful history, as well as various options for active recreation.

Jäneda village with its 660-year-old history of culture offers joy of discovery both for those who value peacefulness and for those who seek thrilling experiences.

The stallion stable of Jäneda Manor is built in 1888 and now it used as a tavern.

The company is accredited by LAG Arenduskoda with the label of local Northern Estonian food. http://janedaturism.ee/en

The owners make the presentation in the manor and its' opportunities.

#### 13:00 Lunch in Black Stallion Stable

#### 14:30 Nostalgie Center Kadrina (museum, shop of the things from the soviet time – family business)

There is a museum-nostalgie centre in Kadrina, where you can go back in time and feel nostalgic in an area of more than 1,000 square meters. Here, you can find almost all Soviet-era items, from thread to tractors. In addition to the emotional trip back in Soviet time, it is also possible to buy old things. The house full of things allows to organise concerts and other events there.

https://www.facebook.com/pages/category/Arts---Entertainment/Nostalgiakeskus-Kadrina-110595053695571/
The owners make the presentation in the center.

#### 15:30 Hőbeda Manor (goat farm, milk production – family business, LEADER supported)

Hõbeda manor is the goat farm, which raises goats and produce cheese and ice-cream from the goat milk. Hõbeda manor is accredited by LAG Arenduskoda with the label of local Northern Estonian food. http://kitsefarm.ee/meist

The owners make the presentation in the manor.

## 17:00 Moe Manor Distillery (spirit, gin, vodka, liquer distillery, museum and visitor centre - LEADER supported)

The fine distillery is the second oldest vodka distillery in the world. The manor has built in 18<sup>th</sup> century and now there are visitor centre and the distillery of spirit, vodka, liqueur, gin and beer. There are several enterprises (belongs to one owner) acting in the manor complex. Moe is accredited by LAG Arenduskoda with the label of local Northern Estonian food.

https://moe.ee

The owner of the manor makes the presentation in the manor, including the excursion via distillery.

Workshop.

Dinner.

#### Wednesday, June 3rd

#### 10:00 Toolse Holiday Village (tourism services – family business, LEADER supported)

The holiday village locates on the grounds of the former Toolse summer camp and offer camping and accommodation services.

https://toolsepuhkekyla.ee/en/

The owner of the center makes the presentation on the village.

#### 11:00 Lontova Adventure Park (adventures – family business, LEADER supported)

Lontova Adventure Park is positioned in the depths of wild valley where the rapid of river Kunda is flowing along the wild canyon. They have created adventurous recreational opportunities combined with the magical wilderness of untouched pure nature to offer satisfaction to all thrill seekers. Besides adrenaline pumping attractions they have scenic nature hike that is suitable for every level of fitness.

https://lontovaseikluspark.eu/en/

The owner of the center makes the presentation on the park.

Teamwork over the river.

#### 13:00 Lunch in Café Blücheri

#### 14:30 Arma Horse Riding Center (family business, LEADER supported)

Arma is horse riding center is a small life-style family business, which offers a trainings, camps and different tourism opportunities.

https://www.armaratsatalu.ee/

The owners make the presentation on the center.

#### 16:00 Nature tour in Altja nature and culture historical trail.

The seaside study trail introduces the fishing village and the surrounding nature from the shingle beach to the Altja river floodplain.

 $\underline{https://www.loodusegakoos.ee/where-to-go/national-parks/lahemaa-national-park/altja-nature-and-culture-historical-study-trail-3-km$ 

#### 19:00 Dinner in Sagadi Manor

#### 21:00+Estonian Manor Sauna

https://sagadi.ee/mois/jaakelder

#### Thursday, June 4th

km

#### 10:00 Viru Bog Nature Trail

Viru bog, one of the most accessible bogs in Estonia, passes through the forest and bog landscapes characteristic of Lahemaa National Park. The trail is 3.5 km and the lap is 6 km long. The study trail introduces the bog's flora, former sand dunes, eskers, and heath forest. There is a boardwalk with an observation tower in the middle of it. The trail introduces the vegetation and terrain characteristic of the raised bog in Estonia. <a href="https://www.loodusegakoos.ee/where-to-go/national-parks/lahemaa-national-park/viru-bog-study-trail-3-dot-5-">https://www.loodusegakoos.ee/where-to-go/national-parks/lahemaa-national-park/viru-bog-study-trail-3-dot-5-</a>

### 13:00 Valgejõe Wine Villa (wine production, catering - family business, LEADER supported)

The tavern site on the long-time border of Harjumaa and Virumaa and near the river crossing was known for ages. Initially called as 'krog` by Swedish and then 'kortshma' by Russian authorities, most of its customers were however locals, to whom it was simply 'kõrts'. They produce up to 10 different local produced fruit & berry wines. The company is accredited by LAG Arenduskoda with the label of local Northern Estonian food. https://www.veinivilla.ee/en/home

The owners make the presentation in the villa.

Lunch with the wine degustation.

#### 15:00 Canoe trip on Valgejõe River. (LEADER supported)

Local small enterprise Nelson Tours organises the different sport activities, including canoe trip.

http://www.nelson.ee/kanuujoed/

https://et.wikipedia.org/wiki/Valgejõgi

Teamwork on the Valgejõe (White River). This lasts about 3 hours.

#### 19:00 Kanguste Bakery Farm.

The bakery is a small, home-based business that started its operations in the fall of 2015 due to a lack of jobs in the country. Currently the trademark is oven warm breads: rye bread (with and without seeds), buckwheat hemp seed bread.

The owner makes the presentation in the bakery.

#### 19:30 Võhma Cultural House (cultural activities - LEADER supported)

Dinner.

Cultural program.

https://www.facebook.com/pg/vohmakulamaja/about/?ref=page\_internal

#### Friday, June 5th

#### 10:00 Magasimaa (tourism services – family business).

Magasimaa - located at the edge of a forest reserve that has not been trodden by human foot for decades, is itself a sanctuary in the midst of pure nature. They offers tourism services, produce juices, honey, raise the peppermint and have a small shop of local products.

https://magasimaa.weebly.com

The owner makes the presentation onsite and make the degustation of hand-made peppermint cookies and other local products.

#### 11:00 Käsmu Captains' Village, Maritime Museum, belvedere.

The earliest written records of a village in Käsmu date from 1453. It was home to a maritime school, and virtually every family had its captain or coxswain. That is why Käsmu was known as the "captains' village". Today it is popular place for summer holidays and hosting events. You can rest and relax here strolling along the beach, exploring the natural beauty of the area on its hiking trails, enjoying the events put on here and visiting the Käsmu maritime museum. The museum's goal is to acquaint visitors with the history of the legendary captain's village that surrounds it. The exhibits cover all aspects associated with the sea: sailing, fishing, smuggling, as well as the sea as a part of nature and an object of photography and other arts.

https://www.visitestonia.com/en/kasmu-captains-village

https://www.kasmu.ee/en

Excursion to the museum and belvedere. Excursion to the Käsmu village, forest and sea.

#### 13:15 Lunch in Käsmu Maritime Museum

#### 15:00 Excursion in Juminda Peninsula. Virve and Leesi Cultural Houses (LEADER supported)

## 17:00 Veldi and Daughters Handmade Beer degustation (beer productions – family business, LEADER supported)

Micro-brewery in Lahemaa that aims to brew high quality and unique handcrafted beers as close to nature as possible. For example, they throw the meringue water over live fire and their beers have not traveled on any transport line. They label and cork the bottles individually and manually. Beer matures in bottles, accompanied by birdsong and forest noise.

https://www.facebook.com/VELDI-ja-TÜTRED-OÜ-856791301031710/

#### 19:00 Valkla Beach Recreation Resort (tourism services – family business, LEADER supported)

The recreation centre "Valkla Beach" is situated on the most spectacular stretch of shoreline along Kolga Bay. The picturesque natural setting and interior design make the centre a truly cosy and comfortable place to relax at any time of the year. Valkla beach, compared to major resorts, has always been a quieter place which is particularly suited for people seeking some peace and quiet. They offer accommodation in camping houses, sauna houses, and forest huts, which can be used for accommodation all year round.

https://valklarand.ee/en/

The owner makes the presentation in the resort.

Dinner.

#### Saturday, June 6th

Transfer to the Tallinn (airport).

You can stay longer and enjoy capital of Estonia – Tallinn.