



LAG Rural Partnership “Lielupe”



LAG Rural Partnership “Lielupe”

- Founded in 2004. December
- Membership – NGO, Jelgava and Ozolnieki Municipalities County, entrepreneurs.
- The aim - to promote sustainable development in rural areas – Jelgava un Ozolnieku district.

32 994 inhabitants in total



LAGS in Latvia

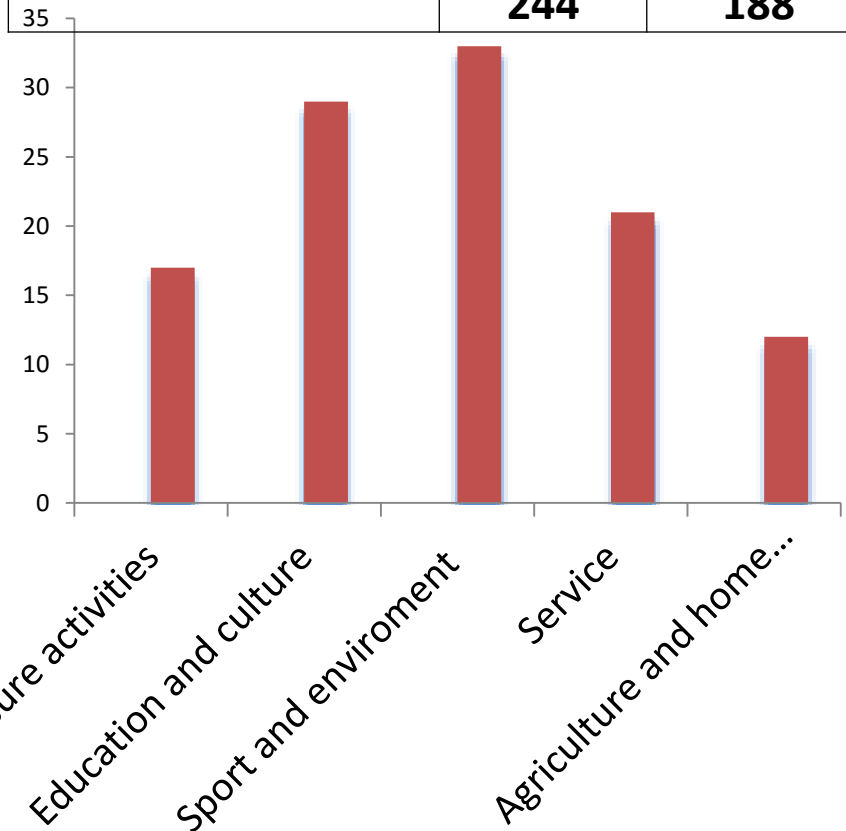
Activities of the LAG “Lielupe”

- Since May 2006 year - small project competition
- 2007-2008th implementation of the Local Development Strategy – “Improving quality of life in Jelgava district” total budget (ES and state budget) EUR 159 764.
- Local Development Strategy for 2009 to the 2013th year. Total budget of the European Agricultural Fund for Rural Development and the state budget EUR 1 402 618
- Administration of the local development strategy – total budget EUR 170 286
- Implementation of the international cooperation project "Promotion of Local Business" 2013-2014, project partner Jonisku district partnership VVG, total budget EUR 39 370.

LEADER projects 2009 - 2015



	Submitted	Acquired
Social activities and services	207	161
Agriculture and home producers	37	27
	244	188





International cooperation project "Promotion of Local Business"

- Save crafts and handicrafts skills and encourage local enterprise and employment Latvian and Lithuanian

Project activities

- Organize training for home producers(theoretical knowledge of manufacturing processes and practice), marketing, packaging, communication, and integration into the national cultural heritage
- Practical training LV - cheese, bread and canned vegetables production; LT – honey and herbal plants production.





Project activities

- develop a roadmap for marketing of local products;
- organize a 2-day training for home producers;
- collect old recipes from the ancient Zemgale region and create a book
- organize and participate in four fairs in Latvia and in Lithuania;
- gather information about home producers and issue a booklet.



Project activities

- Organize training for craftsmen (LV - ceramics, woodworking, leatherworking, weaving and LT - ceramics, straw Puzur, traditional puppet production, weaving) (theoretical knowledge of manufacturing processes and practice)
- Organize a traveling exhibition.







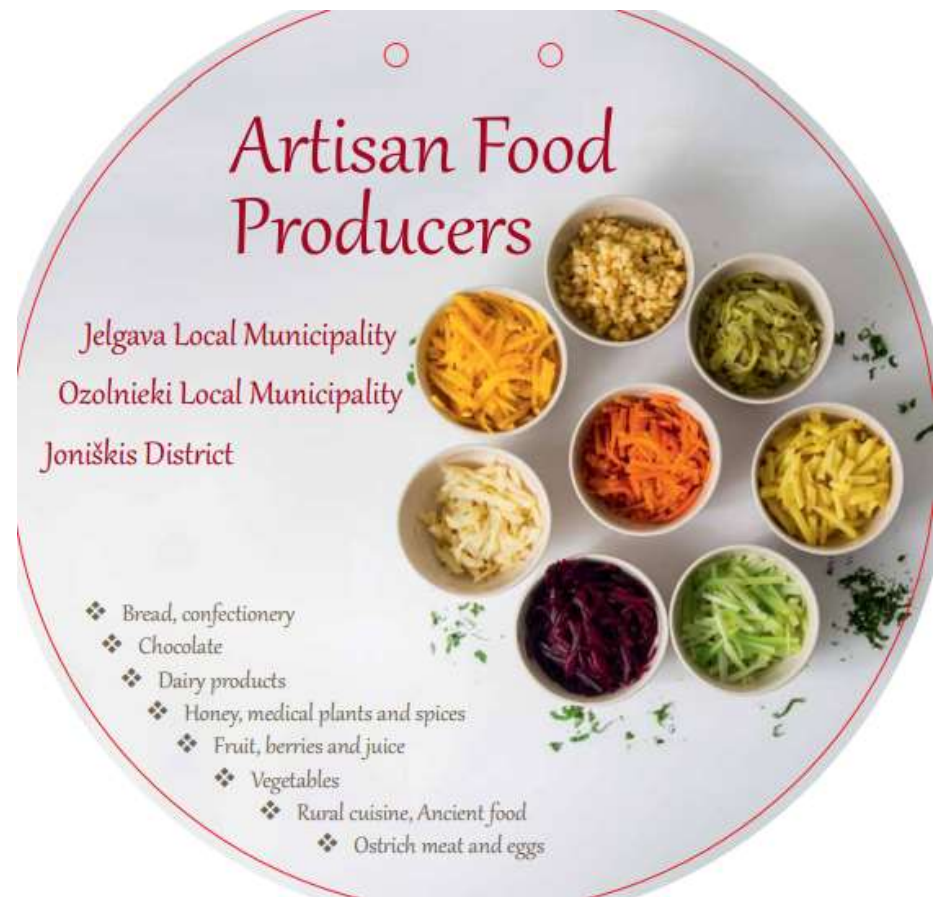






Publications of the cooperation project

- Booklet “Food artisan”
- Old recipes book



Activities for planning period 2014-2020

- To develop local development strategy – giving privileges to entrepreneurship, home production, tourism and services
- Thinking about new cooperation projects, themes would be different but priorities to local products, tourisms, cultural heritage, youth activities.



NACIONĀLAIS
ATTĪSTĪBAS
PLĀNS 2020



EIROPAS SAVIENĪBA
EIROPA INVESTĒ LAUKU APVIDOS
Eiropas Lauksaimniecības fonds
lauku attīstībai



Lielupe
lauku partnerība

Rural partnership “Lielupe” CLLD strategy for Jelgava and Ozolnieki county

Activity No. 1 “Support for non-agricultural business, including processing of agricultural products, rural tourism and crafts development”

Activity No. 2 “Public infrastructure improvement of rural village ”

Activity No. 3 “Heritage preservation and restoration”

Activity No. 3 “Support for social activities and services for the local inhabitants”



Rural partnership “Lielupe” CLLD strategy for Jelgava and Ozolnieki county – other activities

- Seminars for rural youth about development of rural entrepreneurship and the generation of new ideas
- Several seminars per year for local entrepreneurs (including home producers, craftsmen, tourism service providers, associations) about possibilities of Leader funding
- Participation in Jelgava and Ozolnieki local festivals
- Training seminar organization (on request) "Leader projects contribution of the local products and territory development in Jelgava and Ozolnieki counties" Target groups might be existing and potential local entrepreneurs, associations and local municipalities representatives. The workshop is offered both Latvian and EU Local Action Groups.