

SLOVENIJA

1. PARTNERS:

- ~ LAG between Snežnik in Nanos
- LAG Soča Valley
- ~ LAG Bogastvo Podčrtekyja

NEW/POSSIBLE PARTNERS:

- LAG Medžimurski bregi in dolci, CRO

2. BUDGET

- ~ cca. 30.000,00 €/LAG

3. ACTIVITY

- ~ 7x local entrepreneurs per LAG
 - ↳ help to develop their turistic product based on ~~the~~ heritage (story)
 - ↳ ~~an~~ individual aproche with animation and consulting
 - ↳ peer to peer learning for entrepreneurs within partner LAG-s (study trips)

1. COUNTRIES → tourism is on a same level,
they have protected areas

→ interesting & innovative
nature tourism solutions

→ learn from others' regulations
& rules in protected areas & how locals
can promote the values (BEST PRACTICES)
what are problems, not only seeing "OK" sites

2. BUDGET

70 000 €

3. ACTIVITIES

- Study trips ^{regionally,} nationally & internationally
- handicraft ^{creative industry} → marketing, packaging, photos
- workshop/seminar; networking → creative centre, ^{protected areas} entrepreneurs
who are well aware of the sustainable lifestyle.
- standard ^{LOGL} → protected areas work out standards together with tourism businesses.
- promote biodiversity → how to → workshop?
- herb workshops → connecting culinary & biodiversity
- culinary souvenirs → network building, marketing, workshops/seminars how to work out a product, product placement/stand at local businesses
- networking between farmers & tourism businesses
- networking with tour operators, led by protected areas, different tour packages
- promotion clips → sell products virtually
- strategy planning ^{seminar} - analysing future scenarios how to adapt to changes

3. ACTIVITIES

- ^{mailing lists} e-lists → official on local level to spread information among tourism businesses.

- nature guide trainings

GREEN RIVERLAND

1. PARTNERS

- + POLAND
- SWEDEN
- NORWAY
- AUSTRIA
- GEORGIA
- CHECK
- GB

2. BUDGET

MAX 80 000.- € GREEN RIVERLAND
(+10%)

3. ACTIVITIES

- LOCAL TRANSPORT POSSIBILITIES
- TRAININGS ON ENVIRONMENT-FRIENDLY SOLUTIONS
SMART SOLUTIONS
- RENEWABLE ENERGY SOLUTIONS
IN COMMUNITIES & PRIVATE SECTOR
- OUTDOOR CATERING / FINGER FOODS
- METHODS OF ENVIR. & WILDERNESS EDUCATION
& APPROACHES

GREEN RIV. 2.

3. ACTIVITIES

- WEATHER PROOF ACTIVITIES
- REUSE POSSIBILITIES & BETTER COOPERATION
- CIRCULAR ECONOMY
- CONTACT-FREE SERVICES

BUDGET

1000000. - GREEN ISLAND

ACTIVITIES

LOCAL TRANSPORT, WASTE, ENERGY
SOLUTIONS ON ENVIRONMENT FRIENDLY BUSINESS
RENEWABLE ENERGY SOLUTIONS
COMMUNITIES & PRIVATE SECTOR
TRAINING, RING, WASTE PRODS
WASTE PRODS & WASTE BUSINESS EDUCATION

PARTNERS

- ⇒ existing PARTNERS
- ⇒ 4 LAG / ^{incl.} NATIONAL PARK TERRITORIES
- ⇒ LAG FROM FINLAND (example Vaara -
- NAT. PARK TERRITORY Karjalainen)

BUDGET

LOCAL ACTIVITIES = 400 000 EUR
INTERNATIONAL ACTIV. = f....
4 LAG x 100 000

ACTIVITIES

⇒ USE OF SOLAR ENERGY IN TOURISM SERVICES
(exchang. exper., pilot projects, educational activities)

⇒ LEARNING ACTIVITIES, THEMES:
- COMPLEX SERVICES
- COOPERATION
- LOCAL COMMUNITIES

⇒ NETWORKING

⇒ SUSTAINABLE TOURISM CHART - implementation
(DEVELOPMENT OF COOPERATION WITH STAKEHOLDERS (AUTHORITIES OFFICIALS))

⇒ Development of catering as a part of tourism
(chiefs, home cafe, forest cafe, manor cafe services)

⇒ BRAND MANAGEMENT
(PARTNERS, TERRITORIES)

1. ^{NEW}
P North-Finland
NATIONAL PARK REGION
(URHOKERKONEN NP FOR EX)
ITALY,

OLD
ALL PARTNERS

2. 150 000

3. ACTIVITIES:

1) BEST PRACTICES

IN EST

OUTSIDE (PARTNERS)

NATURE BASED SOLUTIONS
LOCAL NETWORK
JOINT MARKETING
NEW REALITY - COVID
CIRCULAR ECONOMY
SUSTAINABLE TOURISM

2) WORKSHOPS

LOCAL FOOD
SERVICES

3) INNOVATIVE SOLUTIONS
(AND SUSTAINABLE) (INFRASTR)

4) CULTURAL HERITAGE
(TRADITIONS
INTANGIBLE)
TANGIBLE

- Organization → training for TP entrepreneurs
in presentia traditional cheese
production, wine technology and
dry meat products (deer..)

→ participation in our local
tradition events

- COMMON ACTIVITIES: workshops, training, study trips,

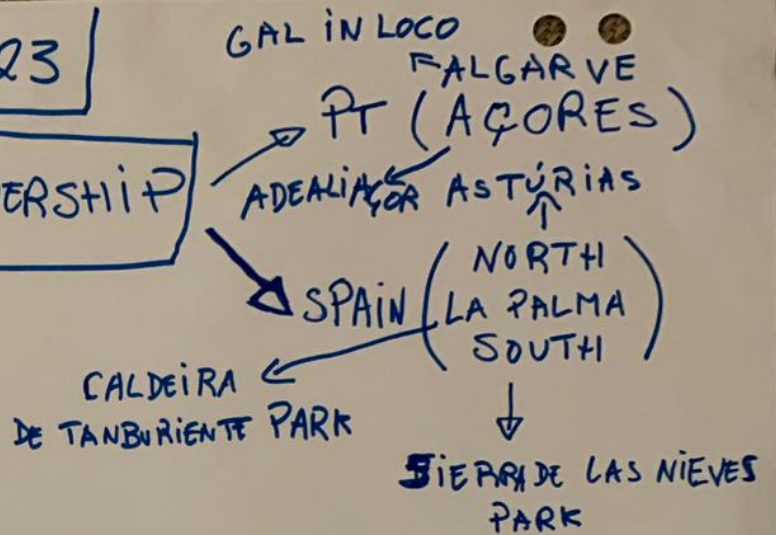
RESULTS

- rise additive value of tourist services

- promotion on regional, national and international
level (common database of entrepreneurs)

NEW COOPERATION 2023

EXTEND THE PARTNERSHIP



ACTIVITIES

NEW WEBSITE

EVALUATION
(EXTERNAL)

TRAINING

COMMON
EVENTS (FAIRS/EXHIBITIONS)
SEMINARS

GOOD PRACTICES MANUALS

TOURISTS
ENTERTAINMENT/EXPERIENCE

MANAGEMENT
AND ACCESS LIMITATION
TO PROTECTED AREAS

NATURE
MOUNTAIN
ACTIVITIES

NAUTIC

LOCAL PRODUCTS

|| FOOD (MEDITERRANEAN
DIET)