



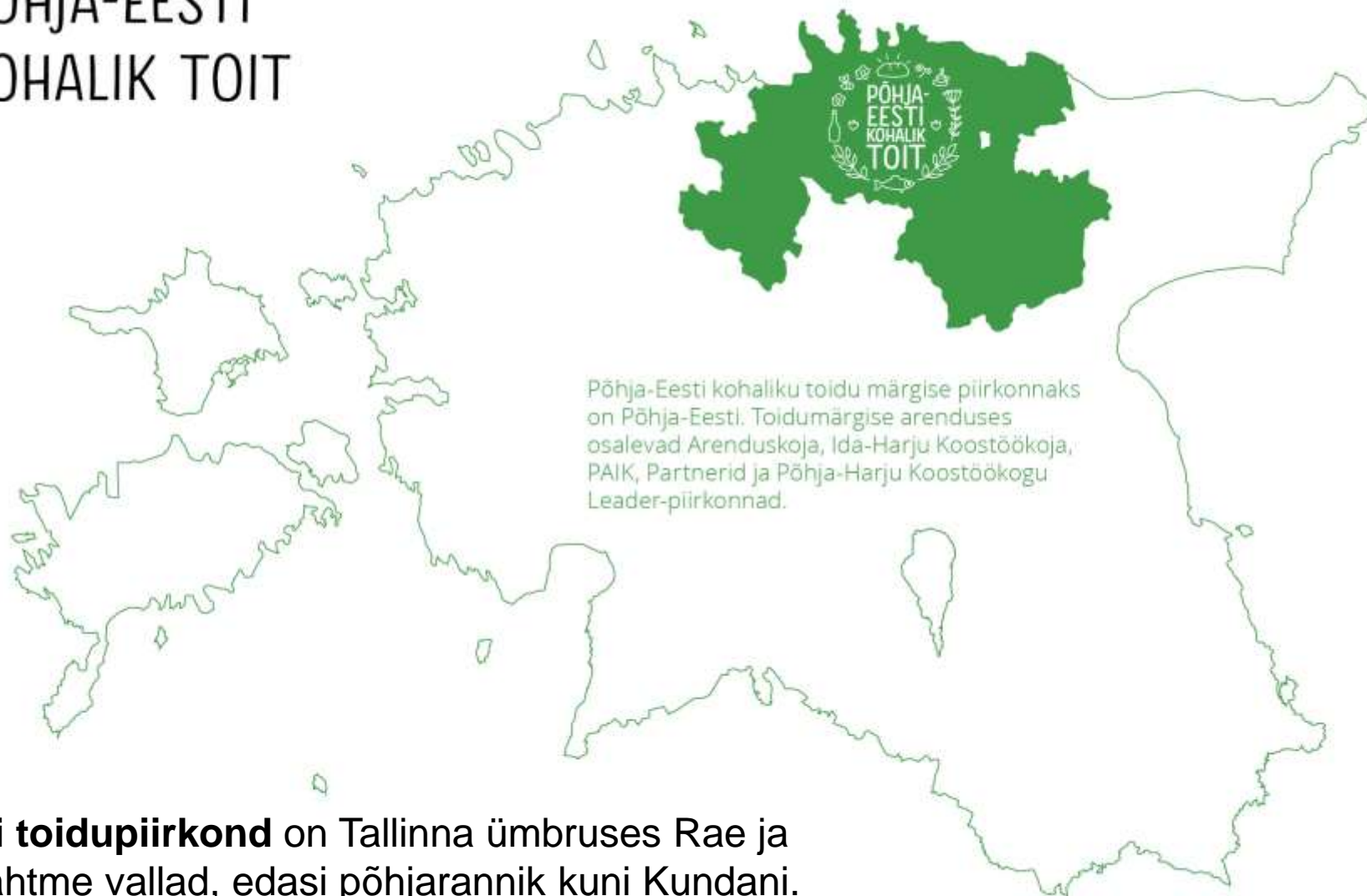
PAEPEALSED MAITSED



Ma
Eesti
toitu

2021 - Põhja-Eesti maitsete aast

PÕHJA-EESTI KOHALIK TOIT



Põhja-Eesti kohaliku toidu märgise piirkonnaks on Põhja-Eesti. Toidumärgise arenduses osalevad Arenduskoja, Ida-Harju Koostöökoja, PAIK, Partnerid ja Põhja-Harju Koostöökogu Leader-piirkonnad.

Eesti toidupiirkond on Tallinna ümbruses Rae ja Jõelähtme vallad, edasi põhjarannik kuni Kundani. Sisemaal ulatume Kose, Rakvere, Väike-Maarja, Tapa ja Järva valdadeni.

https://www.youtube.com/results?search_query=p%C3%B5hja-eesti+kohalik+toit

PÕHJA-EESTILE ERIOMANE TOIDUKULTUUR



ODER



SUVEKOOGID JA TRIIPHOONED



KALA



KARTUL



74 märgisekandjat



MAITSVAT JAANIPÄEVA!



Tootearendus ja teineteiselt õppimine







LAHEMAA RESTORANIDE NÄDAL

KOOS SÕPRADEGA
9.-17.10





AVATUD
TRIIPHOONETE
JA AEDADE
PÄEV



Turunduses – ühised väljapanekud laataladel, trükised, videod, kotid, kinkepakid ja riulid



Tere tulemast Põhja-Eesti kohaliku toidu sõprade hulka!



kohaliktoit.arenduskoda.ee



FB [pohjaeestikohaliktoit](https://www.facebook.com/pohjaeestikohaliktoit)

IG [pohjaeestitoit](https://www.instagram.com/pohjaeestitoit)

youtube.com [põhja-esti kohalik toit](https://www.youtube.com/channel/UCpohjaeestikohaliktoit)



seic

KESTLIK
ETTEVÖTLUS
MAAL

THE TRANSNATIONAL LEADER PROJECT “SUSTAINABLE ENTREPRENEURSHIP IN COUNTRYSIDE”

**Project leader: Eha Paas
2016-2019
www.seic.ee**

**The project was carried out in the following LEADER
Action Group regions:**

**Estonia: Development Centre (leading partner), Green
Riverland Partnership, East Harju Partnership**

**Latvia: Rural Partnership Lielupe, Liepaja District
Partnership**

Finland: Linnaseutu ry, Pirkan Helmi ry, Leader Sepra ry



Project aim of SEIC

... was to support the sustainability of rural micro enterprises through transnational cooperation.

- to develop a transnational rural products/services joint marketing
- encourage young people to stay in rural areas and become economically sustainable.

Our approach

Creating space for entrepreneurs:

- common web platform
- support activities through networking
- study tours, seminars
- trust and inspiration

Personal approach:

- exchanges of entrepreneurs based on the needs of each company
- design consultations
- giving companies time to participate



KEY WORDS



Networking value

- **New friendships** within the country and across borders.
- **Inspiration and motivation** to stay and work in countryside.
- Entrepreneurs became more familiar with each other and **became more trusting of each other**, which is an important basis to continue their cooperation independently of the project.
- At least **20 new cooperation ideas** (cooperation between entrepreneurs and/or NGOs) were born

The best international cooperation project (competition “Notice a Leader 2.0” in Estonia)



Thank you!

