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# Cesis district rural partnership

*Partner for Your Projects!*

Estonia, 19.-20.january, 2023



NACIONĀLAIS  
ATTĪSTĪBAS  
PLĀNS 2020



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lauku attīstībai



## LAG - Cēsis district rural partnership



LAG Founded on 2006.

The LAG working on development of the territory

**From 2023.- 22 municipal parishes in two counties + Town CESIS.**

90km from the capital – Rīga.



# Protected areas in LAG Cesis territory



Gauja National park



Protected Landscape Area – **Vecpiebalga**







# The Gauja National park is territory with strongest potential for sustainable tourism

- focus on activities and recreation in the nature.



# Carried out international cooperation projects.

- **Project “Wild Wonders»** Nr.18-00-A019.333-000022. Latvia, Lithuania, Finland, Scotland.

<https://www.wildfoodfest.lv/>

<https://www.youtube.com/@zaubewildfoodfest3637/playlists>

- **Project “Implementation of sustainable tourism development principles in national park/protected area regions”** ” Nr. 17-00-A019.333-000002 Latvia, Estonia, Slovenia, Portugal
- **“Multifunctional sustainable tourism entrepreneurship joint development”** In status of associate partner - Nr. 19301900022

# Today's international cooperation partners

- Signed **cooperation agreement** -with **Green Riverland Partnership** /ESTONIA
- To promote business development in rural areas, development of natural and cultural heritage, development of communities and work with youth.

Forms of cooperation:

- Experience exchange visits;
- **Development of joint projects;**
- Information exchange;
- Organization of joint events and participation in events.

# Strategic directions of the new period 2023-2027

- **AV1: Sustainable economic development based on local resources and knowledge**  
*Support and promote the use of local resources and knowledge potential, as well as create a competitive environment for business*
- **AV2: Strengthening public activities** *(Support to NGOs, entrepreneurs and public administrations that improve the quality of life and the attractiveness of the place, incl. strengthening of communities, formation of smart villages)*
- **AV3: Promotion of environmental sustainability and climate neutrality**

***All directions are crossed by horizontal priorities:***

- ***Digitization, innovation, principles of circular economy***
- ***Interterritorial and interNational cooperation***

# Expectations for cooperation projects of new period

- **Development of sustainable tourism entrepreneurs in the remote areas of the LAG**
- **Development of informal local communities and smart villages, promoting the environmentally friendly lifestyle**
- **Development of environmentally friendly goods and services (support for BIO region initiatives and promotion of environmental sustainability and climate neutrality)**
- Partners - from eastern part of Europe
- Project duration – 2- 3 years





**Cēsu  
rajona lauku  
partnerība**

**THANK YOU!**

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