Cēsu rajona lauku partnerība

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# Cesis district rural partnership Partner for Your Projects!

Estonia, 19.-20. january, 2023



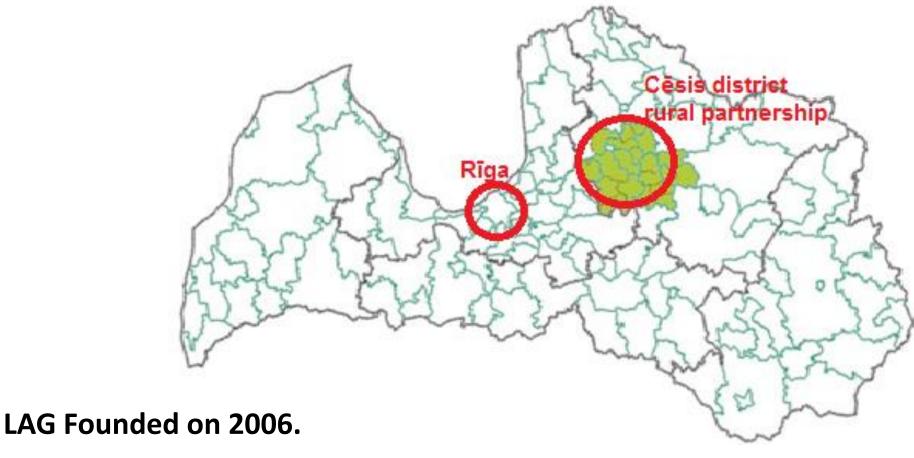








# LAG - Cesis district rural partnership



The LAG working on development of the territory

From 2023.- 22 municipal parishes in two counties + Town CESIS.

90km from the capital – Riga.



## **Protected areas in LAG Cesis territory**





## **Gauja National park**







Protected Landscape Area – Vecpiebalga



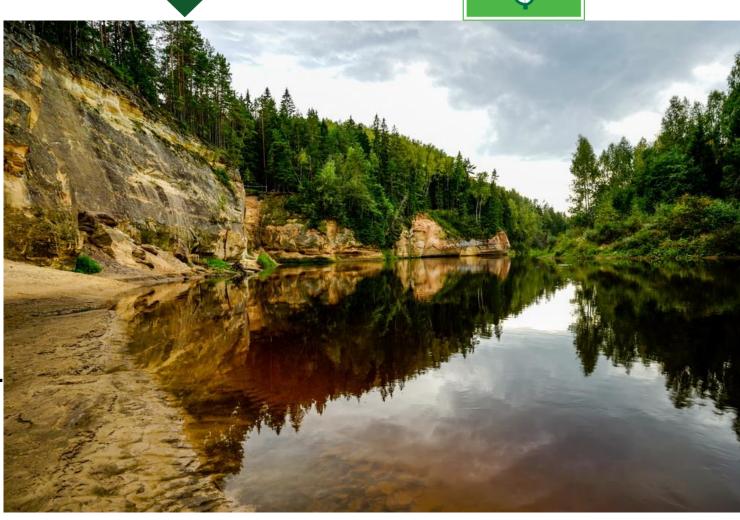
The Gauja National park is territory with strongest potencial for sustainable tourism

- focus on <u>activities and</u> recreation in the nature.









## Carried out international cooperation projects.

• **Project "Wild Wonders»** Nr.18-00-A019.333-000022. Latvia, Lithuania, Finland, Scotland.

https://www.wildfoodfest.lv/

https://www.youtube.com/@zaubewildfoodfest3637/playlists

- Project "Implementation of sustainable tourism development principles in national park/protected area regions" Nr. 17-00-A019.333-000002 Latvia, Estonia, Slovenia, Portugal
- "Multifunctional sustainable tourism entrepreneurship joint development" In status of associate partner Nr. 19301900022

# Today's international cooperation partners

- Signed cooperation agreement -with Green Riverland Partnership /ESTONIA
- To promote business development in rural areas, development of natural and cultural heritage, development of communities and work with youth.

#### Forms of cooperation:

- Experience exchange visits;
- Development of joint projects;
- Information exchange;
- Organization of joint events and participation in events.

# Strategic directions of the new period 2023-2027

- AV1: Sustainable economic development based on local resources and knowledge Support and promote the use of local resources and knowledge potential, as well as create a competitive environment for business
- AV2: Strengthening public activities (Support to NGOs, entrepreneurs and public administrations that improve the quality of life and the attractiveness of the place, incl. strengthening of communities, formation of smart villages
- AV3: Promotion of environmental sustainability and climate neutrality

### All directions are crossed by horizontal priorities:

- Digitization, innovation, principles of circular economy
- Interterritorial and interNational cooperation

## Expectacions for cooperation projects of new period

- Development of sustainable tourism entrepreneurs in the remote areas of the LAG
- Development of informal local communities and smart villages, promoting the environmentally friendly lifestyle
- Development of environmentally friendly goods and services (support for BIO region initiatives and promotion of environmental sustainability and climate neutrality)
- Partners from eastern part of Europe
- Project duration 2- 3 years



#### THANK YOU!

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