GREENPARK

LEADER cooperation project

Local activities in Međimurje, Croatia





Local partners

Joint implementation

LAG Međimurski doli i bregi
LAG Mura-Drava

In cooperation with

Međimurska priroda

Public institution for nature protection



Local focus: Mura-Drava Regional Park

EUROPARC membership

European connections for local protected areas

EUROPARC
Sustainable Tourism in Protected Areas

Planned membership

Both LAGs and Međimurska priroda

Purpose

Exchange knowledge on sustainable tourism and protected-area management.

Educational event in Međimurje

Topics

- The EUROPARC network and opportunities for local stakeholders
- Sustainable tourism in protected areas

Participants

- Local entrepreneurs and tourism providers
- Municipalities, tourism boards and local organisations

A shared space for learning and local cooperation

Study visit for local stakeholders

Learning from practice

Visit another EUROPARC-certified area in the region and explore examples of sustainable tourism.



Promotion and expected local impact

Promotional materials

Share information about sustainable tourism opportunities in Međimurje.

Stronger local cooperation

Connect entrepreneurs, tourism providers and nature protection organisations.

